



**Business  
Development  
Opportunity**  
*see overleaf  
for details*

# Technology Strategy Board Call: **Fighting Infection through Detection**

**Evening Networking Event:** Wednesday 13 January 2010, RCOG, London

## **Benefits of attending:**

- **MAXIMISE** your networking potential via our pre-meeting match-making service
- **MEET** your future collaborators during our 1-2-1 partnering session
- **VIEW** the latest showcase of cutting edge technologies from academia
- **DISCUSS** the funding call with TSB representatives

## **Guest Speakers:**

Dr Penny Wilson  
**Technology Strategy Board**

Sue Dunkerton  
**HealthTech & Medicines  
Knowledge Transfer Network**

Prof Philip Butcher  
**St George's University of  
London**

Roger Rosedale  
**Microsens Medtech Ltd**

## **Supported by**



For further information, contact **Emma Graham** at  
[e.graham@LTNetwork.org](mailto:e.graham@LTNetwork.org) or on **0870 730 8688**

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# Technology Strategy Board Call: Fighting Infection through Detection

The threat posed by communicable diseases to the health and economic prosperity of the United Kingdom remains a high political priority, especially in times of economic adversity.

To address this issue, the Technology Strategy Board (TSB) in conjunction with the Department of Health (DoH) will, on January 18th 2010, launch a competition to support the development of diagnostic devices that are clinically useful and commercially viable, to counter the impact of infectious agents in humans and animals.

LTN is supported by the London Development Agency (LDA) to assist with consortia-build for this call, and is holding an evening seminar to facilitate networking in this area.

Dr Penny Wilson from the TSB will take us through the scope of this prospective call, along with two guest speakers to share their experiences of the challenges and successes involved in forming consortia, applying for funding and engaging in collaborative projects in the area of infectious disease diagnostics.

17.45 Registration with tea and coffee

18.15 **Welcome**

**Maki Aoyama**, Business Development Manager,  
**LTN**

- The final hurdles – the race to the diagnostic marketplace for a multi pathogen diagnostic microarray

**Prof Philip Butcher**, Professor of Medical Microbiology, **St George's University of London**

18.25 **Introduction to the HealthTech & Medicines Knowledge Transfer Network (KTN)**

**Sue Dunkerton**, Co-Director, **HealthTech & Medicines KTN**

19.00 **Microsens' Experience of Applying for Collaborative Funding**

- The good, the bad, and the ugly – Evaluating the process
- Discussing application outcomes
- Evaluating the project outcomes

**Roger Rosedale**, Executive Chairman, **Microsens Medtech Ltd**

18.30 **Technology Strategy Board (TSB)**

**Dr Penny Wilson**, Lead Specialist,  
Infectious Agents, **TSB**

19.15 **Question and answer session with the speaker panel**

18.45 **Towards the Marketplace for Genomics-Based Multi-Pathogen Detection**

- Discussing consortium development and partnership with an industry-lead company
- How to translate lab based tests into a marketable diagnostic product

19.45 **Academic Innovation Showcase**

20.00 **Networking wine and buffet reception with poster showcase; one-to-one partnering sessions will be available.**

## BUSINESS DEVELOPMENT OPPORTUNITY

This unique event will be an excellent opportunity to initiate new relationships through tailored networking and a showcase of the latest academic research. LTN offers a range of sponsorship packages to enhance your brand, for further information contact **Kate Ray** on **0870 730 8682** or **k.ray@ltnetwork.org**



### LTN's Emerging Medical Technologies Group

A special interest group bringing together the best biomedical experts from industry, academia and government, across the Greater South-East, to stimulate knowledge exchange

The Group produces regular networking events on emerging medical technologies which have discussed a range of topics, attracting over 800 representatives from across the public and private sectors. Membership is free and includes:

- **Priority invitations to the group's seminars, workshops and networking events**
- **Regular e-newsletters, with the latest sector news and listings of UK and international events**
- **Access to Enterprise Europe Network – a multi-partner consortium spanning 40 countries across Europe**

If you would like further information or would like to become a member of this group please contact Natalie Tamiollo, Special Interest Group Manager at **N.Tamiollo@LTNetwork.org** or on **0870 730 8683**

For further information, contact **Emma Graham** at  
**e.graham@LTNetwork.org** or on **0870 730 8688**

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## Registration & Payment

**Commercial - £80.00 (+VAT = £12.00) - £92.00**

**Small / medium companies (50-149 employees) £60.00 (+VAT = £9.00) - £69.00**

**Micro companies (49 employees and below) £40.00 (+VAT = £6.00) - £46.00**

**Academic\*\* - Free**

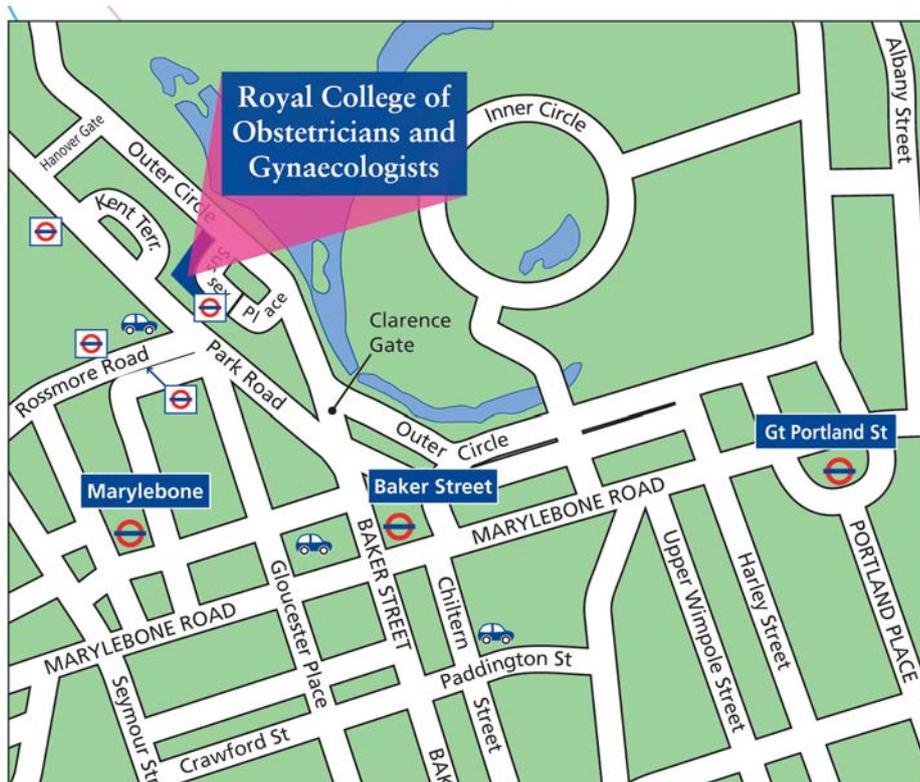
\*\*Academic rate is extended to full-time employees of government, universities and university-affiliated hospitals only.

**All payments must be received prior to the conference and should be made within 14 days of receiving a provisional place.** Attendance will be confirmed upon receipt of payment. Prices include all refreshments and delegate documentation. All LTN events are by invitation only to ensure that the quality of interaction is maintained. The purpose of our events is to encourage collaboration between industry and academia. You are welcome to invite people whom you think would be interested, however LTN reserves the right to decline applications. To apply for an invitation, and to find out about different payment methods, please email **Emma Graham** at [e.graham@LTNetwork.org](mailto:e.graham@LTNetwork.org). **Cancellations must be made at least 7 days prior to the event**

## HOW TO GET THERE

This event will take place at the RCOG, 27 Sussex Place, Regent's Park, London, NW1 4RG

Tel: +44 (0)20 7772 6200; for additional information please go to: <http://www.rcog.org.uk/contact-us/location-map>



**By Train:** Marylebone mainline rail station is only a ten-minute walk away and Paddington, Euston, King's Cross and St Pancras are also close by.

**By Tube:** The nearest Underground station is Baker Street (served by the Hammersmith & City, Bakerloo, Circle, Jubilee and Metropolitan lines).

**By Bus:** The area is also well served by a number of different buses, including the numbers: 13, 82, 113, 139, 189 and 274.

**By Car:** Car parking facilities are available at the NCP Park Road (24-hour) and on the Regent's Park Outer Circle (short-stay metered parking).

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