network
enterprise europe
south-east UK

The Future of E-Health:
User and technological perspectives

Wednesday 1 December 2010
Evening Networking Event
University College London, Engineering Front Building

LTN

SPEAKERS:

NHS Cambridgeshire

Telefonica O2 Europe

Microsoft

University College London

The Learning Clinic

BENEFITS OF ATTENDING

•1-2-1 Partnering Meetings
Meet potential business partners from the healthcare, telecommunications, IT, medical equipment and academic sectors

•Expert Perspectives
Hear more about future directions and new markets for e-health from our leading speaker panel

•Academic Poster Sessions
Explore exciting new research developments showcased by our academic network and their posters

Funded by:

enterprise europe network
Business Support on Your Doorstep

cip competitiveness and innovation framework programme 2007-2013

European Commission
Enterprise and Industry

LONDON DEVELOPMENT AGENCY

SEEDA
SOUTH EAST ENGLAND DEVELOPMENT AGENCY
Working for England's World Class Region

EEDA
East of England Development Agency

The Future of E-Health: User and technological perspectives

Wednesday 1 December 2010, UCL, Engineering Front Building

In this unique networking evening we will bring together healthcare providers and the telecommunications, IT and medical device industries to discuss the future of e-health in the UK. Come and find out about the different solutions to common challenges, upcoming technology opportunities and how the different professionals and industry sectors can work together. Meet key partners for future collaborations to improve the development and usage of e-health technologies.

17.30   **Registration with tea and coffee**

18.00   **Introduction to LTN, Enterprise Europe Network and the event:**
Day-to-day use of e-health technologies - a junior doctor's perspective
Dr Oliver Tang, Emerging Medical Technologies Analyst, **LTN** and A+E Senior House Officer

18.15   **Assessing the benefits of e-health for healthcare providers and patients**
• The essential features for a new technology
• The patient-centred approach - what it means for e-health
Maureen Donnelly, Chair, **NHS Cambridgeshire**

18.30   **Why is health technology innovation often so slow to catch on?**
• Lessons from 1878
• Organisational structures
• Case study: mobile health
Dr Henry Potts, Senior Lecturer in Health Informatics, **University College London**

18.45   **Case study: Development of VitalPAC – from bedside to device**
• Identifying healthcare provider needs
• Working with technology providers
• Challenges: standardisation, integration into infrastructure, usability
Dr Peter Greengross, Medical Director, **The Learning Clinic**

19.00   **The telecommunications industry perspective**
• Towards 2020 - the digital convergence of communications and healthcare
• Telecommunications for home care
• Integration of ICT for e-health/m-health - what is required
Dr Mike Short, Vice-President, **Telefonica O2 Europe**

19.15   **Other markets for innovation outside the NHS**
• Community-driven health technologies
• Product development opportunities for SMEs
John Coulthard, Senior Director, Healthcare and Life Sciences, **Microsoft**

19.30   **Q&A from the audience**

20.00   **Networking wine and buffet reception**
1–2–1 partnering meetings
Research poster session

21.00   **Event ends**

Business Opportunity

This unique event will be an excellent opportunity to initiate new relationships through tailored networking and a showcase of the latest academic research. LTN offers a range of sponsorship packages to enhance your brand, for further information contact Dr Maya Mendiratta on 0870 730 8687 or m.mendiratta@LTNetwork.org

Registration and Payment

Companies – £110 (+VAT = £129.25)

SME (50–149 employees) – £90 (+VAT = £105.75)

Public sector (including academics) and micro companies (49 employees and less) – £70 (+VAT = £82.25)

Please call Maya Mendiratta on 0870 730 8687 for more details.

All payments must be received prior to the conference and should be made within 14 days of receiving a provisional place. Attendance will be confirmed upon receipt of payment. Prices include all refreshments and delegate documentation. All LTN events are by invitation to ensure that the quality of interaction is maintained. The purpose of our events is to encourage collaboration between industry and academia. You are welcome to invite people whom you think would be interested, however LTN reserves the right to decline applications. To apply for an invitation, and to find out about different payment methods, please email Maya Mendiratta at m.mendiratta@LTNetwork.org.

Cancellations must be made at least 7 days prior to the event.

HOW TO GET THERE

This event will take place at Engineering Front Building, Malet Place,
University College London, London WC1E 7JE
Tel: +44 (0) 207 679 2000 or visit www.ee.ucl.ac.uk for a detailed view

By National Rail
Engineering Front Building is located just a 5 minute walk from Euston or a 20 minute walk from King's Cross St. Pancras

Underground
The nearest underground stations are:
Goodge Street (Northern line)
Euston Square (Central, Hammersmith & City lines)
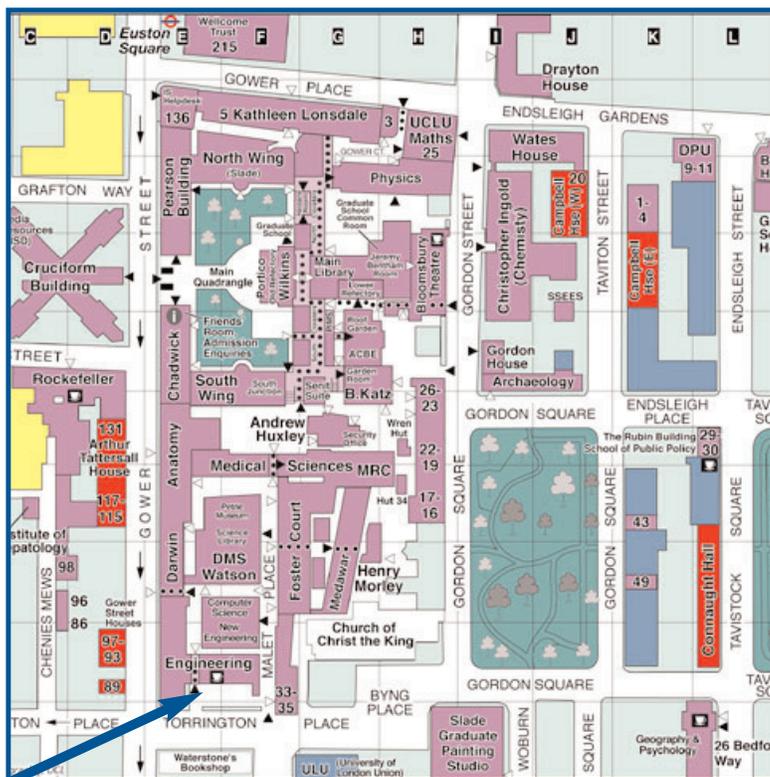**Warren Street** (Northern and Victoria lines)
Information and journey planners at:
www.thetube.com

Bus
17 bus lines converge on UCL. Visit http://bit.ly/dbRerz for a complete map.

Parking and Congestion Charging
Engineering Front Building is inside the London Congestions Charge Area. The nearest NCP is at London Woburn Place, Coram Street, WC1H 0ND.