



Optimising funding opportunities for collaborative R&D projects

Tuesday 22nd September 2009, Royal Geographical Society, London

It is with great pleasure that the Emerging Medical Technologies (EMT) Group invites you to attend its second seminar on funding. This will provide information on the funding available and how to successfully form collaborative industry and academic R&D projects. This seminar will also offer practical advice, illustrated through a range of case studies, on how to overcome the challenges when applying for funding in this area.

This seminar will:

- **OPTIMISE** potential funding opportunities for your technology innovation
- HIGHLIGHT how to access funding from key funding bodies and form successful partnerships
- ADDRESS the challenges when submitting proposals and identify ways to overcome them
- EXPLORE opportunities for collaborative research partnerships between industry and academia

09:40 Registration with tea and coffee

10:00 Introduction to the aims and objectives of LTN and the EMT Group Chair: Dr Supti Sarkar, Technology Manager, Life Sciences, London Technology Network

10:10 Highlighting how Knowledge Transfer Partnerships (KTPs) can help you to access funding

- What can a Knowledge Transfer Partnership offer your Knowledge Base?
- Exploring the process of starting a Knowledge Transfer Partnership
- What makes a good Knowledge Transfer Partnership? Case study
- Promoting collaboration with innovative businesses, encouraging and supporting the investment in technology and innovation

Dr Ray McKee, KTP Adviser, Knowledge Transfer Partnerships

10:30 Funding for exploration through to development - the Wellcome Trust route

- Translation awards bridging the funding gap
- Wellcome Trust Awards schemes and eligibility
- Understanding the application process and guidance to the applicants

Dr Martin Read, Business Development Manager, Technology Transfer, The Wellcome Trust

10:50 Practical experience of undertaking funded projects

- Identifying the key points to creating and preparing a successful funding proposal
- Addressing the unforeseen problems and pitfalls that may arise and how to deal with them
- Getting value out of funded research projects

11:10 Promoting industry-academic collaboration

- Forming successful project partnerships
- Maintaining a collaborative partnership and delivering a successful project
- Highlighting the importance of industry and academia working together

Dr Elaine Irving, IMI Project Director, Science Environment Development, GlaxoSmithKline

11:30 Table discussions followed by question and answer session with the audience and speaker panel

- 12:00 Lunch and networking session
- 13:00 End of workshop





LTN's Emerging Medical Technologies Group

A special interest group bringing together the best biomedical experts from industry, academia and government, across the Greater South-East, to stimulate knowledge exchange

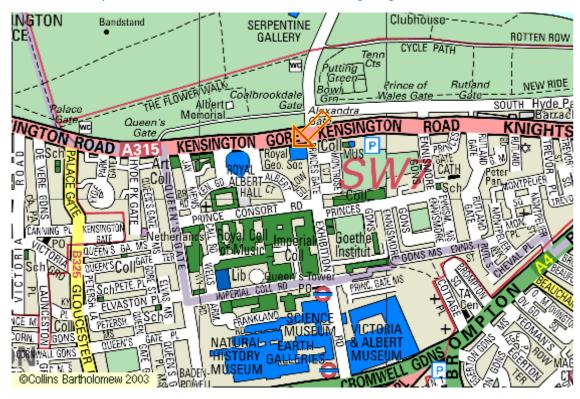
The Group produces regular networking events on emerging medical technologies which have discussed a range of topics, attracting over 800 representatives from across the public and private sectors. Membership is free and includes:

- Priority invitations to the group's seminars, workshops and networking events
- Regular e-newsletters, with the latest sector news and listings of UK and international events
- Access to Enterprise Europe Network a multi-partner consortium spanning 40 countries across Europe

If you would like further information or would like to become a member of this group please contact Natalie Tamiollo, Special Interest Group Manager at N.Tamiollo@LTNetwork.org or on 0870 730 8683

HOW TO GET THERE

The event will take place at the **Royal Geographical Society**, 1 Kensington Gore, London, SW7 2AR. For details on the venue please call 020 7591 3000 or visit: www.rgs.org.



Train

London Paddington and London Victoria are the nearest main line railway stations

Underground

The nearest underground station is South Kensington (Circle, District and Piccadilly Lines). Please allow 10 – 15 minutes for this walk. When exiting the tube, walk through the tunnel and turn left out of the stairs on to Exhibition Road

Bus

Bus routes 9, 10 and 52 stop directly outside

Car

There are no car parking facilities at the society. Parking restrictions operate in the area often until late at night although there is some limited public parking in Hyde Park and Exhibition Road